

ESSENTIALS ROADMAP

Define your foundation and build a clear path to implementation success!



Timeline:
2 Weeks

Format:
2-hour roadmap session +
documentation

Best For:
Single-product MVP definition

ESSENTIALS ROADMAP OVERVIEW

The Essentials Roadmap focuses on clarity, not complexity, helping you confirm feasibility and direction before investing further. The purpose of this engagement is to define a minimum viable product (MVP) for your first phase of implementation.

WHAT'S INCLUDED

- **Roadmap Session:** 2-hour expert workshop to define goals and priorities.
- **Preliminary Project Estimate:** High-level hours, cost, and effort.
- **Guided Recommendations:** Expert insights, next steps, and roadmap-to-project conversion guidance.
- **Executive Summary:** Cost overview, implementation approach, and next steps.

RETURN ON INVESTMENT

Organizations that complete a TruNorth Roadmap experience:

- Fewer scope changes and work requests
- Faster budget approval
- Reduced project costs
- Stronger executive alignment

At TruNorth, we view roadmaps as essential, not optional. Taking time to define your path is what transforms an implementation into true, organizational success.

HOW THE PROCESS WORKS

Phase	Description
Kick-off & Discovery	Complete a guided questionnaire to capture organizational goals and priorities
Interactive Workshop	Two-hour collaborative session to identify requirements and define scope
Documentation & Estimate	TruNorth develops your roadmap, priorities, and project estimate.
Review & Handoff	Review the final deliverable together and confirm next steps.
Deliverable	Solution Overview document includes: <ul style="list-style-type: none">• Defined scope of work• Prioritized MVP requirements• High-level cost estimate• Phase 1 implementation plan• Actionable recommendations