

TRUNORTH DYNAMICS

NEWSLETTER



Hello from CEOle!

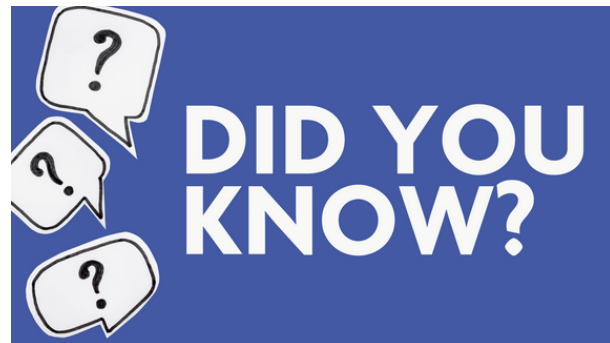
Fall is here—football on every screen and leaves piling up faster than we can rake them. As the end of Q3 is near, I just wanted to say a quick hello to our customers and MSP partners, and wish you an easy slide into this busy season.

You'll probably notice a few changes from us lately: a refreshed website, this spruced-up newsletter, and some extra check-ins from our team. Nothing fancy—just our way of making sure you know there are real people here who've got your back, no matter where you are in your TruNorth journey.

I'm grateful for the partnerships we've built together and excited for what's ahead. And if you ever need anything—big or small—don't hesitate to reach out. We're here.

Here's to a strong finish to the quarter.

Cheers,
CEOle



AI is a CFO's Secret Weapon

AI is reshaping finance - from smarter cost savings to faster forecasts and stronger compliance.

Here are 5 truths from our CFO Katie that she wants other CFOs to know:


1. **AI finds hidden savings** — it spots anomalies and inefficiencies faster than any analyst.
2. **Data makes or breaks it** — good data = good insights, bad data = bigger mess.
3. **Forecasting is faster** — reforecast in hours, not weeks.
4. **Compliance gets easier** — AI can scan thousands of transactions in minutes.
5. **Start small, scale smart** — you don't need to overhaul everything to see value.

Where can I see the TruNorth event team next?

Fall is always a busy time for event travel and this one is no different for the TruNorth Dynamics team! Take a peek at our upcoming virtual and in-person events.

Next month: a behind-the-scenes look at our team's preparation for Community Summit North America. Stay tuned!

- [ChannelPro Product Round-Up: New Solutions Designed for MSP Success](#)
- [MSPs - Expand Your Stack with D365](#)
- [Channel Company's XChange NexGen](#)
- [Community Summit North America](#)

Don't sleep on Power BI!

Tip of the Month from PSM Neal

Power BI is one of the easiest ways to deliver quick wins - no massive project required.

Plays Nice with Everything: Pulls data from CRMs, ERPs, cloud apps, and even on-prem solutions into one, clear view.

Fast Impact: Create dashboards and reports that show real value quickly, while building trust with clients or partners.

[Ready to talk Power BI?](#)



Break-fix support walked so success plans could run!

If you haven't already heard, we're excited to introduce our fresh take on support: Success Plans. Flexible, tiered support that meets you where you are—and grows with you.

- Still need someone to call when something breaks? We're here.
- Want help staying ahead of issues before they happen? Even better.
- Prefer to hand it all off and not even think about it beyond this newsletter? Consider it already done.

Whether you're a Dynamics customer or an MSP supporting one, we've got your back—with the right level of support, at the right time.

[We break it all down in this super-practical webinar.](#)